



## The Delta Kappa Gamma Society International

*Leading Women Educators Impacting Education Worldwide*

April 2011

The International Communications and Publicity Committee

# Broadcasting the Buzz

## Exercise Your Voice

Exercising our voice to legislators has never been more important. The following is a ranking of most to least effective means when contacting local or international government officials.

1. personal visit
2. handwritten short letter
3. type written letter
4. phone call to a key office staffer
5. phone call to the reception staffers in the office
6. personally written fax
7. obvious form letter or fax
8. personally written email
9. obvious form email

## Editors' Boot Camp Offered

Consider "upping" the look of your chapter or state newsletter by attending Editors' Boot Camp. Training features the use of InDesign CS4 Software to create professional looking documents. If you are attending either the SW Regional or SE Regional Conference, you may sign up. Contact Carolyn Pittman for details.  
[carolyn.pittman@yahoo.com](mailto:carolyn.pittman@yahoo.com)

## Program Tips

Meaningful chapter programs keep members coming back for more. These tips are tried and true for successfully planning programs.

- Survey and use the expertise of chapter members or their contacts.
- Survey the chapter as to their preferences of program topics.
- Utilize resources at [www.dkg.org](http://www.dkg.org). Follow the toolbar - Library ► DKG Stacks ► Program Manual.
- Also on the web at [www.dkg.org](http://www.dkg.org), follow - Committees ► Society Mission and Purposes ► Educational Excellence ► Resources ► Visionary Ideas and Projects.
- Start a forum on the DKG Network to share successful program ideas. (Join over 1,000 current Forum users!)
- Email or call your state Educational Excellence Chair (formerly Program of Work) for help.

