



The Delta Kappa Gamma Society  
International  
*Leading Women Educators Impacting Education Worldwide*  
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The International Communications and Publicity Committee

**Promote Education, Early Career Educators**

Broadcasting the Buzz

With all the negativity regarding public education and the teaching profession, several ideas have surfaced regarding promoting the teaching profession and financial support for public education.

The NW Regional Conference in Edmonton, Alberta, Canada, featured Paula Simons, an *Edmonton Journal* columnist. She was awarded the first NW Regional Media Award. During her presentation, she expressed concern regarding the lack of public support for teachers and public support for the financing of public education. Simons went on to analyze reasons for this phenomena and the change in cultural mores. Here is a link to her article and speech at the NW Regional Conference.  
<http://blogs.edmontonjournal.com/2011/08/05/of-peter-pan-ponzi-schemes-and-public-education/>

The National Education Association website recently posted a summary of concerns regarding the shortage of qualified new teachers. NEA believes that retaining these teachers in our classrooms requires giving them adequate preparation, support, leadership, and autonomy as well as compensation that reflects their professional stature. As chapters and state organizations develop plans to support current teachers, the need exists for mentoring in the areas of curriculum development, classroom management strategies, leadership skills and general classroom assistance.

What is your state organization or chapter now doing to enhance the lives of current teachers? Notifying the local press of your proactive programs is an excellent way to promote Delta Kappa Gamma and get the "BUZZ" into the community.

More ideas to support early career educators:

- First of the school year- Buy reduced priced school supplies and collate at a chapter meeting for distribution. Include a note from your chapter.
- Volunteer- Give your personal time to staple papers, correct work, read to a child, shelve books in the media center, run off copies, set up art supplies for the art teachers, sit with kids during lunch time. The possibilities are endless.



**These Books Buzz!**

The buzz abounds about the national best-seller, *The Art of Possibility* by Rosamund Stone Zander and Benjamin Zander. It is so powerful that it was used at the regional conferences' training for organizational presidents.

*The Fred Factor* by Mark Sanborn is also creating a buzz with state organizations in their various training workshops.

Both books are inspiring and motivational.