



Website Compliance is Part of GAPP

The procedure for linking chapter and state organization (SO) websites to the international DKG website is outlined in the GAPP Policy for Digital Communications under Section III Website Compliance. Chapters and SOs meeting the standards for compliance are awarded a seal to be displayed on their website's homepage.

Website compliance for new websites may be submitted at any time. Reassurance of continued compliance is done in even-numbered years.

Compliance Due October 31

October 31, 2020, is the deadline for chapters and SOs to submit Form 72 Society Website Compliance Assurance Form to continue to be linked to the international site. [Form 72](#) is now a Google form. Form 72a, a pdf file, contains the same information, so it may be used to prepare for completing the online form. Headquarters is receiving good feedback on the ease of use of the form but email compliance@dkg.org if you have questions.

Both forms may be found on the [Website page](#) under the Forms tab once you are logged in to the site.



Remember—an up-to-date website is a great tool for communicating and marketing!

The Delta Kappa Gamma Society International

September/October 2020

GAPP Changes Affecting Digital Communications Outlined

The Policy for Digital Communications GAPP—Guidelines and Policies/Procedures—was recently updated in the Society's continuing effort to combat phishing emails and protect members' privacy at all three levels of DKG.

Since one of the six purposes of the Policy for Digital Communications is to “establish policy on privacy, confidentiality, and security in digital communications,” one update in the Privacy/Protection Security section of the policy suggests using BCC when mailing to groups. “This will protect email addresses of those in the group from being shared unnecessarily or improperly.” For example, if a corresponding secretary is sending an email to all chapter members, she should use the BCC line instead of the To line to enter members' email addresses.



An addition in the same section says, “Wherever possible and practical, the Society will use contact forms rather than emails to facilitate member communication with Society personnel and leaders.” This change is reflected in Form 72a, Standards Guidelines for Website Compliance, with the option of using a contact form in place of the webmaster's email address on the homepage.

The section ends with “All lists of contact information will be password protected. Chapters and state organizations may not link to contact information lists without providing password protection.” Chapter and state organization leaders and webmasters should verify that all handbooks and leadership directories are password protected or are not being shared on websites.

What is GAPP?

The DKG *Constitution* contains the fundamental principles which govern our Society. The *Standing Rules* establish the specific rules by which the Society is to function. Neither of those, however, outlines the methods to be used to carry out the decisions, actions or activities of day-to-day operations. That is the function of GAPP. The numerous documents making up the Guidelines and Policies/Procedures are part of DKG [governing documents](#) and can be found under that tab on the DKG website once a member is logged in. Other GAPP documents that are of interest to communicating and marketing efforts might be “Editorial Style Guide,” “Guidelines for Digital Meetings,” and “Hold Harmless.” Get Connected to GAPP documents that apply to your role in DKG!

