



December “Tip” of the Month



The Delta Kappa Gamma Society International~For Key Women Educators

December 2009

Social Networking Is Coming To DKG



It’s coming in January! Social networking will be launched on the International website. According to Linda Eller, International Communications Services Administrator, the new URL for the international site will be *dkg.org*. She further states that the website will have a new appearance and new navigation that aims to make it much easier to find what members need. The social networking aspect will allow members to connect with like-minded groups without regard to time or place. The benefits of having a secure way of exchanging ideas are endless. Committees can work without physically coming together, state officers can share ideas with officers in other states and webmasters and editors can work together to share expertise.

The GoLightly platform will house the network and be a part of the International website. Within this site, members will have web 2.0 tools to create committee wikis, develop blogs, establish private discussion forums and use video and images to convey meaning to today’s new teaching generation.

In addition to wikis and blogs, web 2.0 tools can include social bookmarking, like delicious.com, RSS, tag clouding, podcasts, photo sharing and online video or media, such as YouTube or TeacherTube. Most of these tools are free. All you need to do is sign up for an account. As you become involved in the social community, your learning increases. If some of the terms mentioned in the article are not familiar to you, *Google* the term; then join in learning more about social networking in January. One good source for learning more about the subject are some YouTube videos that can be accessed very easily. They are “Social Networking in Plain English,” “Social Media in Plain English” and “RSS in Plain English.”

As a buzzing communicator, keep up to speed with the new world of communication.



2009 has been a great year for buzzing within DKG! The International Communications Committee greatly appreciates the work going on to Create a Buzz. Chapter and state organization newsletters show many activities that are improving the visibility of the Society. Many new ideas are coming in 2010! Keep watching and buzzing! Happy Holidays and Happy 2010!



Share your ideas on “buzzing”! We learn from each other.

Submit your ideas to
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